FOR 23 YEARS, WOMEN IN FILM DALLAS HAS PROVIDED A PLATFORM FOR INDEPENDENT WOMEN FILMMAKERS TO PROMOTE THEIR WORK THROUGH ITS ANNUAL FILM FESTIVAL
ABOUT US

In 1984, a team of production professionals formed an organization that would evolve to become Women In Film Dallas, a non-profit organization committed to empowering, promoting, and mentoring women in the entertainment, communication, and media industries. With members involved at every level in feature films, documentaries, commercials, and corporate productions, WIFD quickly grew to become one of the region's most active, exciting, and influential industry organizations.

WIFD offers tuition scholarships and filmmaking grants, and presents educational programs, networking events and workshops for our members and the North Texas filmmaking community. Members also serve the community by combining their talents to produce Public Service Announcements for other Dallas area non-profit organizations.

THE TOPAZ FILM FESTIVAL IS AN EXTENSION OF THE WOMEN IN FILM DALLAS SCHOLASTIC GRANT FUND, A 501C3 THAT PROVIDES FINANCIAL SUPPORT THROUGH GRANTS AND SCHOLARSHIPS TO WOMEN IN THE PURSUIT OF MEDIA ARTS DEGREES AND THOSE IN THE PRODUCTIONS OF FILM, TELEVISION AND SCREEN-BASED MEDIA. PROCEEDS FROM THE FESTIVAL WILL SERVE TO FUND THE SCHOLASTIC GRANT.

Topaz, the official gemstone of Texas, was thought in ancient times to enhance visions. In 1987, Women in Film Dallas established the Topaz Award to honor distinguished Texas women and men who, through their own visions, have made outstanding contributions to film and television history. With the Topaz Film Festival, we strive to honor past Topaz Award recipients and the vision of new independent female filmmakers.
This year’s program is set to begin virtually on October 12, 2023. Our virtual platform, Filmocracy, will host the full content of our short film blocks (including but not limited to Texas, comedy, student, and narrative shorts) and select feature films. These films will be available online until October 22, 2023. In addition, various virtual events will be scheduled such as watch parties, filmmaker mingling, and Q&A sessions.

From October 20-22, 2023 in-person screenings and events will be hosted at Media Tech Institute in Dallas, Tx. Come join us for our Opening Night meet and greet. The evening will include entertainment, screenings, panel discussions, and more!

OUR TEAM

WHITNEY DAVIS  KENA SOSA  CAROL KASPAR
Executive Director  Executive Director  Executive Director

LISHA BROCK
Jury Coordinator
Since 1991, approximately $80,000 has been granted to high school, undergraduate and graduate students in the north Texas area.

Financial support supplements many educational programs that offer knowledge and opportunity to women filmmakers.

Our Women in Film Dallas Scholastic Grant Fund is a 501(c)(3) non-profit organization. Contributions are tax-deductible to the extent allowed by law. No goods or services are provided in exchange for your donation.
“People should really donate because it really helps to allow people to pursue their goals and dreams. This industry is one of collaboration. You can’t do it on your own. When people donate, it lets you know there is someone there to support you and push you on to your next big dream in life.”

~Maya Moten
PROGRAM
AD SPACE

Ad space in our festival program can be used to:

PROMOTE
• your company or professional skills
• upcoming film release

EMPOWER
• congratulate an official selection of the Topaz Film Festival

MENTOR
• upcoming event or workshop
• one-on-one training opportunities

Festival Program Publication is professionally designed and of the highest quality:
Size: 5.5” W x 8.5” H; Paper Stock: 70# glossy text; Paper Color: White

Artwork should be png or jpg 300 dpi format. No proofs will be sent before printing and artwork will be printed as is.

Artwork along with payment due thru our website wifdallas.org
SAMPLE SPONSOR ADS

THE CAMPBELL AGENCY
IS PROUD TO SPONSOR
THE WOMEN SHORTS FILM BLOCK
AT THE TOPAZ FILM FESTIVAL
WWW.THECAMPBELLAGENCY.COM

Congratulations
FILMMAKERS
of the Topaz Film Festival

FILM/TV
ADVERTISING
ANIMATION/INTERACTIVE
LITERATURE
MUSIC
PHOTOGRAPHY
214.571.050

Still serving the function of
the Dallas Film Commission,
the Dallas Film & Creative
Industries Office is your
resource for film, television,
animation, advertising,
interactive, literature, music,
and photography projects.
DallasCreates.org
SAMPLE VIRTUAL PLATFORM SPACE

Dedicated branded space:
- customized to look just like your establishment
- add a button to place orders for delivery or pick-up
- fun themes like karaoke or puzzle games

Maximize your marketing reach on our digital platform powered by FILMOCRACY:
- 111k email subscribers
- 32k users
- 500 premium subscribers

ORDER HERE
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<tr>
<th>Level</th>
<th>Sponsorship Benefits</th>
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<tr>
<td>1</td>
<td>30% Friends and family discount</td>
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<tr>
<td>2</td>
<td>Custom virtual platform space</td>
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<td>4</td>
<td>Signage at in-person events (step and repeat or retractable banner)</td>
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<td>6</td>
<td>VIP festival access pass (Virtual access in-person events t-shirt)</td>
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<td>Ad space in festival program (printed and digital versions)</td>
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<td>Social media recognition and logo on pre-screening slides</td>
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<td>Exclusive sponsor of one short film block</td>
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<td>Sponsor a single in-person festival event (ie opening night)</td>
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<td>Sponsor of the entire festival</td>
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<td>Topaz Corporate Sponsorship</td>
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