



WOMEN IN FILM DALLAS – SPONSORSHIP & SUPPORT

Our Organization

Established in 1984, Women in Film Dallas is a non-profit membership organization and part of the global community of Women in Film and Television International. Our mission is to empower, promote, and mentor professional women in the film, television, and screen-based media industry.

- ★ Annually we award thousands of dollars in scholarships to female students and grants to women filmmakers.

"I couldn't be more thankful for WIFD's support. I couldn't complete this project without you. What an honor!" – Courtney Ware, 2014 Finishing Fund Grant Recipient

"Receiving this grant was the difference between being film students and becoming professional filmmakers." - Alyssa Evans, 2012 Finishing Fund Grant Recipient

Since our school didn't have enough cameras for everyone, The WIFD High School Production Grant allowed the purchase of my camera, enabling me to finish this film." – Jade Basinski, 2014 High School Production Grant Recipient

I am grateful that WIFD helped me achieve my goals by awarding me the 2014 Tuition Scholarship." – Lauren Cater, 2014 College Tuition Scholarship Recipient

- ★ Monthly we offer educational and networking opportunities for our members and industry professionals in North Texas.
- ★ Each fall we produce a film festival to showcase the work of women filmmakers. There is *no other festival like this in Texas or its surrounding states.*
- ★ As appropriate we recognize outstanding contributors to Women in Film Dallas and professionals in the industry through our Topaz Awards.

Past recipients include: Linda Gray, Ginger Rogers, Phylicia Rashad, Morgan Fairchild, Cyd Charisse, Tess Harper, Shelly Duvall

- ★ Annually we produce Public Service Announcements free of charge for local charities.

Past beneficiaries include: Gilda's Club, Meals on Wheels, Dallas Women's Foundation, Love for Kids!, Dallas Area Rape Crisis Center

We do all of this without staff or brick and mortar, led by a volunteer board and members who donate their time and talents.



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Our Reach

A potential audience of nearly 10,000 and 80,000 impressions per year.

- ★ *In Person* – Annually our events attract 800-1000 attendees
- ★ *Email* – 2000 contacts in our database and approximately 1000 members on our active Yahoo listserv
- ★ *Facebook* – nearly 3000 Likes
- ★ *Twitter* – over 2500 Followers

Our Members

Our active membership of nearly 200 is diverse and represents the entire spectrum of the industry. Our members are producers, directors, writers, cinematographers, performers, makeup artists, script supervisors, agents, attorneys, vice presidents, composers, editors, costume designers, educators, executives, CPAs, and the list goes on.

- 80% Industry Professionals and 20% Students
- 90% women

Ways To Support

CORPORATE MEMBERSHIP - \$300

If you're in the business of show business, become a corporate member and get four memberships for the price of three. Substitutes from the organization are allowed to attend in a member's place at all WIFD events. Memberships are for a 12 month period. To join Women in Film Dallas visit www.wifdallas.org.

DONATION TO SCHOLASTIC GRANT FUND - \$1 and up!

Since its inception WIFD has awarded over \$60,000 to female students and women filmmakers. Our Scholastic Grant Fund is a 501(c)(3) non-profit organization and all donations are tax deductible to the extent allowed by law.

Help a sister, daughter, wife or mother further her career in the industry by making a donation in her honor today. Any amount is greatly appreciated and donations go directly to fund her education or complete her project.

For more information about our scholarship and grant program visit www.wifdallas.org or contact scholarship@wifdallas.org

To donate, visit www.wifdallas.org or contact president@wifdallas.org or treasurer@wifdallas.org.



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Year Round Sponsorship (12 month period)

Year round sponsors reap the maximum brand exposure reaching a valuable audience while supporting women filmmakers.

PRODUCER - \$4,000

- *Promotion*
 - Logo with link in all WIFD database emails
 - Logo with link on WIFD website homepage
 - Listing in all WIFD Yahoo listserv emails
 - Signage at all WIFD events
 - Pre-event slide, when applicable
 - Verbal recognition at every WIFD event
 - Color ad in any event programs
 - Social media – monthly mention
 - News Releases - mention in body
 - Product Placement
- *VIP Status*
 - Seating for up to 8 guests at all WIFD events
 - Personal introduction to event guest speakers/honorees

DIRECTOR - \$2,000

- *Promotion*
 - Logo with link in all WIFD database emails
 - Logo with link on WIFD website homepage
 - Pre-event slide, when applicable
 - Verbal recognition at every WIFD event
 - Color logo in any event programs
 - Social media – quarterly mention
- *VIP Status*
 - Seating for up to 4 guests at all WIFD events
 - Personal introduction to event guest speakers/honorees

To sponsor, please visit www.wifdallas.org, contact president@wifdallas.org or complete the form below.



WOMEN IN FILM DALLAS – SPONSORSHIP & SUPPORT

Single Event Sponsorship (Cash or In-Kind)

A Single Event Sponsorship provides your company with targeted promotion and a variety of options to support women filmmakers based upon on the cash or in-kind value of your contribution to the WIFD event of your choice.

Examples of In-Kind Donations: Provide Location, Food, Beverages, Door Prize, Product Placement and/or Professional Production Services, and Travel.

\$1,000

- Admission for up to 8 guests at Single Event
- Social Media – 4 mentions plus listing in Facebook event for Single Event
- Logo with link on WIFD website event page for Single Event
- Logo with link in all WIFD event emails for Single Event
- Verbal recognition at Single Event

\$500

- Admission for up to 4 guests at Single Event
- Social Media – 2 mentions for Single Event
- Logo with link on WIFD website event page for Single Event
- Logo with link in all WIFD event emails for Single Event
- Verbal Recognition at Single Event

\$250

- Admission for 2 guests at Single Event
- Social Media – 1 mention for Single Event
- Logo with link on WIFD website event page for Single Event
- Logo with link in all WIFD event emails for Single Event
- Verbal Recognition at Single Event

\$100

- Admission for 1 guest at Single Event
- Listing with link in event emails for Single Event
- Verbal Recognition at Single Event

Additional promotion may be provided depending upon the type of event sponsored to include an ad/logo in the event program and a slide in the pre-event slide show.

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WOMEN IN FILM DALLAS – SPONSORSHIP & SUPPORT

Payment Form

Sponsor Info (Please Print Clearly)

Company Name _____

Contact _____

Title _____

Mailing Address _____

City/State/Zip _____

Phone _____

Email _____

Website URL _____

Select Applicable Sponsorship Level

Year Round \$4,000

Year Round \$2,000

Single Event \$1,000

Specify event requested: _____

Single Event \$500

Specify event requested: _____

Single Event \$250

Specify event requested: _____

Single Event \$100

Specify event requested: _____

In Kind \$ _____

Specify product/service: _____

Payment Information

Check – Make payable to “Women in Film Dallas” and mail to address below.

Credit Card - Complete authorization form on next page. >>>

Signature

Date

Your signature above indicates your agreement to be a sponsor under the following terms:

Ads/Logos – Sponsor will provide artwork for logos/program ads pertaining to the selected sponsorship level in a timely manner. WIFD reserves the right to refuse any artwork it deems inappropriate.

Sponsorship – The person listed above understands and agrees to the terms and conditions included in this WIFD Sponsorship packet, and hereby contracts with Women In Film Dallas to sponsor at the level indicated. To fully promote your organization, payment for sponsorship is due with submission of form.

Thank you for your support!



WOMEN IN FILM
DALLAS

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Credit Card Authorization Form

(PLEASE PRINT CLEARLY)

Name on Card _____

Billing Address _____

City/State/Zip _____

Company Name _____

Contact Phone/Email *(in case of questions)*

Amount: \$ _____

Credit Card: Amex Discover Visa Mastercard

Credit Card # _____

Exp. Date: _____

Security Code: _____

✉ Signature _____

Date _____

Please mail completed **CC Authortizaion Form
along with completed **Payment Form** to address below**

**OR scan and email both forms
to treasurer@wifdallas.org**

Thank you for your support!