



SPONSORSHIP OPPORTUNITIES

October 12-22,
2023



WOMEN IN FILM DALLAS wifdallas.org

Email topazfilmfest@gmail.com



FOR 23 YEARS, WOMEN IN FILM DALLAS
HAS PROVIDED A PLATFORM FOR
INDEPENDENT WOMEN FILMMAKERS TO
PROMOTE THEIR WORK THROUGH ITS
ANNUAL FILM FESTIVAL



ABOUT US



In 1984, a team of production professionals formed an organization that would evolve to become Women In Film Dallas, a non-profit organization committed to empowering, promoting, and mentoring women in the entertainment, communication, and media industries. With members involved at every level in feature films, documentaries, commercials, and corporate productions, WIFD quickly grew to become one of the region's most active, exciting, and influential industry organizations.

WIFD offers tuition scholarships and filmmaking grants, and presents educational programs, networking events and workshops for our members and the North Texas filmmaking community. Members also serve the community by combining their talents to produce Public Service Announcements for other Dallas area non-profit organizations.

THE TOPAZ FILM FESTIVAL IS AN EXTENSION OF THE WOMEN IN FILM DALLAS SCHOLASTIC GRANT FUND, A 501C3 THAT PROVIDES FINANCIAL SUPPORT THROUGH GRANTS AND SCHOLARSHIPS TO WOMEN IN THE PURSUIT OF MEDIA ARTS DEGREES AND THOSE IN THE PRODUCTIONS OF FILM, TELEVISION AND SCREEN-BASED MEDIA. PROCEEDS FROM THE FESTIVAL WILL SERVE TO FUND THE SCHOLASTIC GRANT.

Topaz, the official gemstone of Texas, was thought in ancient times to enhance visions. In 1987, Women in Film Dallas established the Topaz Award to honor distinguished Texas women and men who, through their own visions, have made outstanding contributions to film and television history. With the Topaz Film Festival, we strive to honor past Topaz Award recipients and the vision of new independent female filmmakers.



2023 FESTIVAL

October 12-22
Virtual Events



October 20-22
In-person Events



This year's program is set to begin virtually on October 12, 2023. Our virtual platform, Filmocracy, will host the full content of our short film blocks (including but not limited to Texas, comedy, student, and narrative shorts) and select feature films. These films will be available online until October 22, 2023. In addition, various virtual events will be scheduled such as watch parties, filmmaker mingling, and Q&A sessions.



From October 20-22, 2023 in-person screenings and events will be hosted at Media Tech Institute in Dallas, Tx. Come join us for our Opening Night meet and greet. The evening will include entertainment, screenings, panel discussions, and more!

OUR TEAM

WHITNEY DAVIS
Executive Director

KENA SOSA
Executive Director

CAROL KASPAR
Executive Director

LISHA BROCK
Jury Coordinator

1991-2023

WOMEN IN FILM DALLAS SCHOLARSHIP GRANT FUND SERVICES FUTURE WOMEN FILMMAKERS

OVER 3300 FESTIVAL ATTENDEES



Key Demographics:

- College & Graduate Students
- Women ages 24-55
- Men ages 30-55

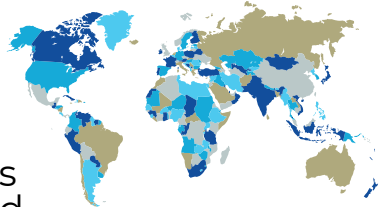
Since 1991, approximately \$80,000 has been granted to high school, undergraduate and graduate students in the north Texas area.

Financial support supplements many educational programs that offer knowledge and opportunity to women filmmakers.

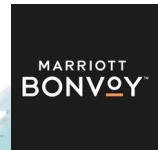
Our Women in Film Dallas Scholastic Grant Fund is a 501(c)(3) non-profit organization. Contributions are tax-deductible to the extent allowed by law. No goods or services are provided in exchange for your donation.

SELECTED FILMS FROM COUNTRIES INCLUDING

- | | |
|-------------|--------------|
| Australia | Peru |
| Canada | Puerto Rico |
| China | Singapore |
| Estonia | South Africa |
| Egypt | Spain |
| France | Switzerland |
| Germany | UK |
| India | USA |
| Indonesia | |
| Iran | |
| Ireland | |
| Israel | |
| Japan | |
| Netherlands | |
| New Zealand | |



PAST SPONSORS INCLUDE



A yellow geometric graphic consisting of several overlapping triangles and lines, resembling a stylized sunburst or a film strip, positioned in the top left corner of the page.

2022 SCHOLARSHIP RECIPIENT MAYA MOTEN

“Women in Film came in at the perfect time. It helped me to achieve my goals.” A student of K.D. Conservatory in Dallas, Tx. The Women in Film Scholarship Grant Fund helped to pay for Maya’s continued education in film.

Maya is currently one of the co-founders of Soul Sync’d Productions in Dallas, Tx. A collaborative creation nexus whose focus is to encourage and uplift more future filmmakers within their community through their collaborative work in video production, short films, documentaries and more.



“People should really donate because it really helps to allow people to pursue their goals and dreams. This industry is one of collaboration. You can’t do it on your own. When people donate, it lets you know there is someone there to support you and push you on to your next big dream in life.”

~Maya Moten

PROGRAM AD SPACE

Ad space in our festival program can be used to:

PROMOTE

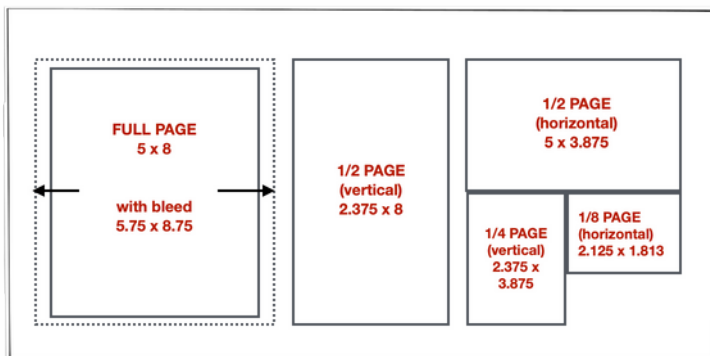
- your company or professional skills
- upcoming film release

EMPOWER

- congratulate an official selection of the Topaz Film Festival

MENTOR

- upcoming event or workshop
- one-on-one training opportunities



Festival Program Publication is professionally designed and of the highest quality: Size: 5.5" W x 8.5" H; Paper Stock: 70# glossy text; Paper Color: White

Artwork should be png or jpg 300 dpi format. No proofs will be sent before printing and artwork will be printed as is.

Artwork along with payment due thru our website wifdallas.org

SAMPLE SPONSOR ADS



DALLAS
FILM & CREATIVE INDUSTRIES

Congratulations
FILMMAKERS
of the Topaz Film Festival

FILM/TV
ADVERTISING
ANIMATION/INTERACTIVE
LITERATURE
MUSIC
PHOTOGRAPHY
214.571.1050

Still serving the function of the Dallas Film Commission, the Dallas Film & Creative Industries Office is now your resource for film, television, animation, advertising, interactive, literature, music, and photography projects.
DallasCreates.org

SAMPLE VIRTUAL PLATFORM SPACE

Dedicated branded space:



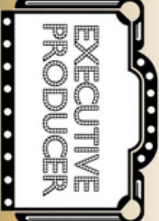

- customized to look just like your establishment
- add a button to place orders for delivery or pick-up
- fun themes like karaoke or puzzle games

Maximize your marketing reach on our digital platform powered by FILMOCRACY:

- 111k email subscribers
- 32k users
- 500 premium subscribers



SPONSORSHIP LEVELS

		\$500	Exclusive sponsor of one short film block	✓	1/2 page	2	Signage at in-person events (step and repeat or retractable banner)	Custom virtual platform space	30% Friends and family discount
		\$1000	Sponsor a single in-person festival event (ie opening night)	✓	1/2 page	4	Signage at in-person events (step and repeat or retractable banner)	Custom virtual platform space	30% Friends and family discount
		\$2000	Sponsor of the entire festival	✓	full page	6	Signage at in-person events (step and repeat or retractable banner)	Custom virtual platform space	30% Friends and family discount
		\$5000	Topaz Corporate sponsorship	✓	2 page spread	8	Signage at in-person events (step and repeat or retractable banner)	Custom virtual platform space	30% Friends and family discount
Social media recognition and logo on pre-screening slides				✓					
Ad space in festival program (printed and digital versions)				✓					
VIP festival access pass (Virtual access, in-person events, t-shirt)				✓					
Signage at in-person events (step and repeat or retractable banner)				✓					
Custom virtual platform space				✓					
30% Friends and family discount				✓					